PARTNER OPPORTUNITIES
AUG 8-13, 2021 • NYC
OUR COMPETITORS

The Wheelchair Games are open to all U.S. veterans with spinal cord injuries, amputations, multiple sclerosis, or other central neurological conditions who require a wheelchair for athletic competition.

YOUR OPPORTUNITY

We invite you to join the Wheelchair Games as a corporate partner. Your support will help us make this the most memorable year yet for our athletes and their families.

For more information, please contact sponsorshipteam@pva.org.

Jimmy Green
U.S. Army Veteran

“I learned that you can be the athlete you once were – just in a different way. The Wheelchair Games literally opened the door to the rest of my life.”

THE NATIONAL VETERANS WHEELCHAIR GAMES is the world’s largest annual wheelchair sports event solely for military veterans. Every year, hundreds of American heroes from World War II, the Korean War, the Vietnam War, the Gulf War, and the post-9/11 era compete in this celebration of courage and camaraderie.

OUR HISTORY

The Wheelchair Games launched in 1981 with 7 events and 75 athletes. PVA joined the Department of Veterans Affairs in 1985 to help expand the event’s mission and reach. The Wheelchair Games have flourished as more VA therapists turn to adaptive sports to help veterans be active in their lives and communities – and, in some cases, reach higher levels of national and international competition.

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The Wheelchair Games Come to New York City

The 2021 National Veterans Wheelchair Games will take place in New York City, where we will celebrate the 40th anniversary of the largest annual rehabilitation and wheelchair sports program for veterans. Throughout the event we will remember and honor those lives lost on September 11, 2001, as 2021 also marks the 20th anniversary of that tragic day.

Many of the veterans who participate each year in the Wheelchair Games were inspired to join the military and serve our country because of the events of 9/11. And in many ways our veteran competitors are much like the city of New York – strong, resilient and full of perseverance.

We are excited to bring the 40th National Veterans Wheelchair Games to the Big Apple and showcase the drive, determination and spirit that the more than 600 veterans who participate in the event each year bring to the competition.

“September 11th happened my senior year. I was 18 years old, and I knew after the towers went down and the attacks that I wanted to join. I wanted to serve my country. And it was important to me.”

Jesse Graham
U.S. Air Force Veteran

“After 9/11, I wanted to make a difference and help our country by joining the Navy. When I was in the Navy, I was given the honor to march in the first-ever 9/11 Memorial Day parade. My sister-in-law also happened to be one of the American Airlines dispatchers who took the call from the first plane that hit the first tower and you can now hear her voice at the September 11 Memorial.”

Diana Melendez-Woods
U.S. Navy Veteran

“Watching the events of 9/11 when it happened paralyzed my emotions and elevated my PTSD for a few years after. Even though I was already out of the military I felt like I still had something to give and became a police officer. It was another opportunity – another way to serve. When I attend the 2021 Wheelchair Games it will be my first time in New York City….it’s going to be a very patriotic moment, filled with many emotions.”

Michael Solano
U.S. Army Veteran

“If it weren’t for my brothers and sisters that I served with during Operation Iraqi Freedom and Operation Enduring Freedom, I’m not sure I would have pulled through, and still to this day my fellow veterans are willing to extend a hand to anyone in need.”

Rob Schuler
U.S. Army Veteran

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WHEELCHAIR GAMES
AT A GLANCE

2019 Games:

6 Days

550+ Athletes

20+ Events

3,000 Volunteers

PVA is one of the 100 largest U.S. charities (as ranked by Forbes), named Nonprofit of the Year by the DMA Nonprofit Foundation and voted as "Brand of The Year" (Military & Veteran Serving Nonprofit category) in the 2018 Harris Poll EquiTrend study.

"If you'd told me I'd be doing all these things 10 years ago, I would've thought you were crazy. Now I have three gold medals, a silver, and a bronze – thanks to the Wheelchair Games."

Karla Clay
U.S. Air Force Veteran

Co-Presented by:

The U.S. Department of Veterans Affairs
The VA operates the nation’s largest integrated health care system and is the recognized world leader in rehabilitative and recreational therapies for veterans living with disabilities. The Office of National Veterans Sports Programs and Special Events provides opportunities for veterans to improve their independence, well-being, and quality of life through adaptive sports and therapeutic arts programs.

Paralyzed Veterans of America
PVA is an unstoppable force for all veterans and people living with disabilities, providing an unparalleled range of no-cost programs and services related to veterans’ benefits, employment, health care, medical research, advocacy, accessibility, and more. The Sports and Recreation program aims to expand adaptive sports opportunities so all people with physical disabilities can enjoy a lifetime of health and fitness.
MEET THE COMPETITION

“The athletes were making the most of what they had, and they were getting it done. I was so motivated when I came back. It has absolutely changed my life.”

Ted Rake
U.S. Army Veteran

Ages 20 to 89
20% Novice Athletes
89% Men
11% Women
11% With Combat-Related Injury

By Branch of Service (Average Numbers Each Year)

- Allied Force: 25
- U.S. Air Force: 110
- U.S. Army: 364
- U.S. Marine Corps: 121
- U.S. National Guard: 9
- U.S. Navy/Coast Guard: 148

For more information, please contact sponsorshipteam@pva.org.
The Wheelchair Games are made possible by the VA and PVA’s ever-growing network of national and local partners. With each community we visit, we strengthen the infrastructure for adaptive sports – generating a ripple effect felt by veterans and people of all ages living with disabilities for years to come.

CHANGING LIVES THROUGH SPORTS AND RECREATION

“You can’t believe what the Wheelchair Games mean to me and to everyone. The camaraderie is unbelievable, it’s an experience you can’t forget.”

Doris Merrill
U.S. Navy Veteran

Benefits of sports fitness for individuals living with disabilities:

- Maintain body weight
- Combat chronic health conditions such as obesity, hypertension, and type 2 diabetes
- Gain energy
- Sleep better
- Improve mood and self-esteem
- Reduce anxiety and depression
- Enjoy new experiences and new friendships
- Counter the stigma of disability
- Increase their likelihood of employment, with less absenteeism and more productivity

Sources: Mayo Clinic, National Institutes of Health

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TOGETHER, WE’LL MAKE HISTORY ...and Leave a Legacy

Number of 2019 Participants

- <10
- 10-19
- 20-39
- 40-59
- >60

Host cities since 1981

UK 2021

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Sources: Mayo Clinic, National Institutes of Health
# Exclusive Event Sponsorships Overview

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CUSTOMIZED SPONSORSHIP OPTIONS

Please check the customized option(s) you would like to add:

☐ 30-Second Video at Opening Ceremonies ......................................................... $25,000
☐ Social Media Post Recognizing Your Support ................................................. $15,000
☐ Ad in Official Wheelchair Games Program Book ............................................. $15,000
☐ 2-Minute Address at Opening Ceremonies ................................................... $10,000
☐ VIP Reception .................................................................................................. $10,000
☐ 2-Minute Address at Sponsor Reception ........................................................ $10,000
☐ Sponsor Reception & Closing Celebration ....................................................... $5,000
☐ Rotating Logo at Opening Ceremonies ......................................................... $5,000
☐ Rotating Logo on NVWG website ................................................................. $5,000
☐ Branded Item & Print Piece in Athlete Bags .................................................. $5,000
☐ Expo Booth ..................................................................................................... $2,500
☐ Hyperlink to Your Company Website on NVWG Sponsor Webpage ............ $2,000
Sponsor Information (please list as it should appear on printed materials)

Contact Name: ____________________________
Company: ____________________________

Mailing Address: ________________________________________________________________

City: ____________________________ State: __________ Zip: __________

Email: ____________________________ Phone: ____________________________

Signature: ____________________________ Date: ____________________________

☐ Yes! I want to sponsor the 2021 National Veterans Wheelchair Games!
☐ Please contact me about making an in-kind donation

We welcome and greatly appreciate in-kind donations to help offset the cost of operating the annual Wheelchair Games. In-kind donors will be recognized at the equivalent sponsorship level, based on the estimated fair market value of the provided goods, services, and expertise.

Please return to:

Arthur Crofoot
Paralyzed Veterans of America
801 Eighteenth Street NW
Washington, DC 20006-3517
ArthurC@pva.org
Celebrating the UnstoppABLE power of adaptive sports

WheelchairGames.org    #NVWG

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@sports4vets    @PVA1946